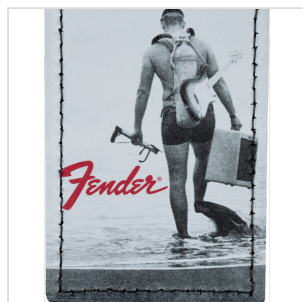


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FENDER® VINTAGE LUGGAGE TAG, SCUBA DIVER

In early 1960 Fender continued to innovate, this time with its advertising efforts. The hugely popular, "You Won't Part With Yours Either" campaign featured musicians with their guitars in the unlikeliest of situations including motorbiking, sky-diving and of course surfing. Be a part of our iconic history with a vintage ad, luggage tag. Hang ten while you Surf or Scuba with your favorite guitar. Your bag will never look cooler coming off of the plane, out of the car or boarding a train!



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FENDER® VINTAGE LUGGAGE TAG, SCUBA DIVER

PRODUCT DETAILS

KEY FEATURES

Luggage tags from Fender's early 1960 ad campaign, "You Won't Part With Yours Either"

Surfer and Scuba Diver photos in black and white

Leather material

Clean with damp cloth