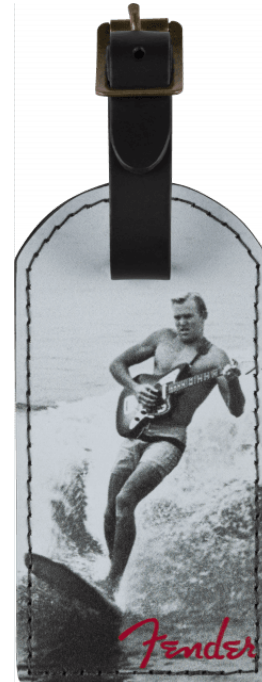


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FENDER® VINTAGE AD LUGGAGE TAG, SURFER

In early 1960 Fender continued to innovate, this time with its advertising efforts. The hugely popular, "You Won't Part With Yours Either" campaign featured musicians with their guitars in the unlikeliest of situations including motorbiking, sky-diving and of course surfing. Be a part of our iconic history with a vintage ad, luggage tag. Hang ten while you surf with your favorite guitar! Your bag will never look cooler coming off of the plane!



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FENDER® VINTAGE AD LUGGAGE TAG, SURFER

PRODUCT DETAILS

KEY FEATURES

Surfer luggage tag from Fender's early 1960 ad campaign, "You Won't Part With Yours Either"

Surfer photograph in black and white

Leather material

Clean with damp cloth